A tutorial for adding an AWeber Opt in form into Genesis framework using the eNews Extended plugin

This tutorial covers everything you need to know to add an AWeber Opt in form into your Studio Press Genesis powered Wordpress site. No specific knowledge of AWeber or Wordpress is required, other than basic navigation and how to how to install and activate a Wordpress Plugin.

Text you need to type is displayed between {} brackets. Just use the text inside the brackets; do not type the brackets.

Creating your Opt in form in AWeber

If you have already created an AWeber Opt In form you can skip to step X

Once you have logged into your AWeber account you need to navigate to "Web Forms."

Click "create a new Web Form" to start building your basic Web Form.

While AWeber offers a range of templates, it doesn't actally matter which template is chosen. The purpose of creating the form is not the form itself. What you need is the HTML code that is generated automatically at the end of this short process. Don't worry, you don't need to understand the code.

On the Design screen don't worry which form is selected. Your Genesis theme or the Plugin will take care of the design. Leave all defaults on this screen. This will create a basic form with name and email fields.

Click "Go to Step 2"

AWeber Basic Settings

On the next screen "Basic Setting" you need to enter some basic information. The information on this screen does matter.

For "Form Name" you should give the form a descriptive name. If you create other forms later you need to be able to which is which.

The "Thank You" page is up to you. Have a look at the options and decide what option you would like to use. There are only a handful or options.

For the "Already Subscribed" option just decide if you want a standard page or custom page.

Once you have entered the required information click on " Save Web Form"

When your form has been saved click on "Go To Step 3". It won't allow you to go to Step 3 unless you have saved the form.

Extracting the code for your new form

On the next screen select "I will install my form".

Who Will Publish This Form To Your Website?

I Will Install My Form
You are comfortable with HTML and have access to edit your pages

My Web Designer Will Install My Form
Send an email to your designer containing the HTML and the instructions they need

Have AWeber Host My Form
Link to a page that has my form

You have a choice of Javascript or Raw HTML. Choose "Raw HTML Version"

I Will Install My Form
You are comfortable with HTML and have access to edit your pages

Javascript Snippet
The Quick and Easy Version

Raw HTML Version
Advanced Design Customization

Recommended

- If you change your form here, you won't have to update your website.
- Track statistics in your account.

You can paste the snippet below anywhere between the body tags of your website:

```
<script type="text/javascript" src="http://forms.aweber.com/form/50/1847686750.js"></script>
```

Once Raw HTML Version has been selected you will see HTML code.

There's a lot of scary code here but we have a way to cut it down a lot. On the bottom of the screen there is an option "Include beautiful form styles. Uncheck to get unformatted basic for"

Please uncheck this checkbox. This will remove unnecessary coding and allow you to deal with the code more easily.

There is occasionally a bug on this screen and you may need to refresh the page or resave the form to get the checkboxx to function correctly. If you can't get the checkbox to work (you will see the code than to be much shorter and simpler).

For the next stage you need to copy and paste all of the code from AWeber into a basic text editor. If you click anywhere in the windows where the code appears all code will be selected. Please cut and paste into your favourite text editor. E.g. notepad, notepad++, TextEdit, etc. Avoid using a wordprocessor like Word and this may add unwanted hidden characters.

For the moment, just leave the text in your text editor.

Activating theeNews Extended Widget

For the next section it's assumed that you have installed and activated the plugin using the standard Wordpress process that's well documented.

Inside your Wordpress admin console navigate to Appearance → Widgets.
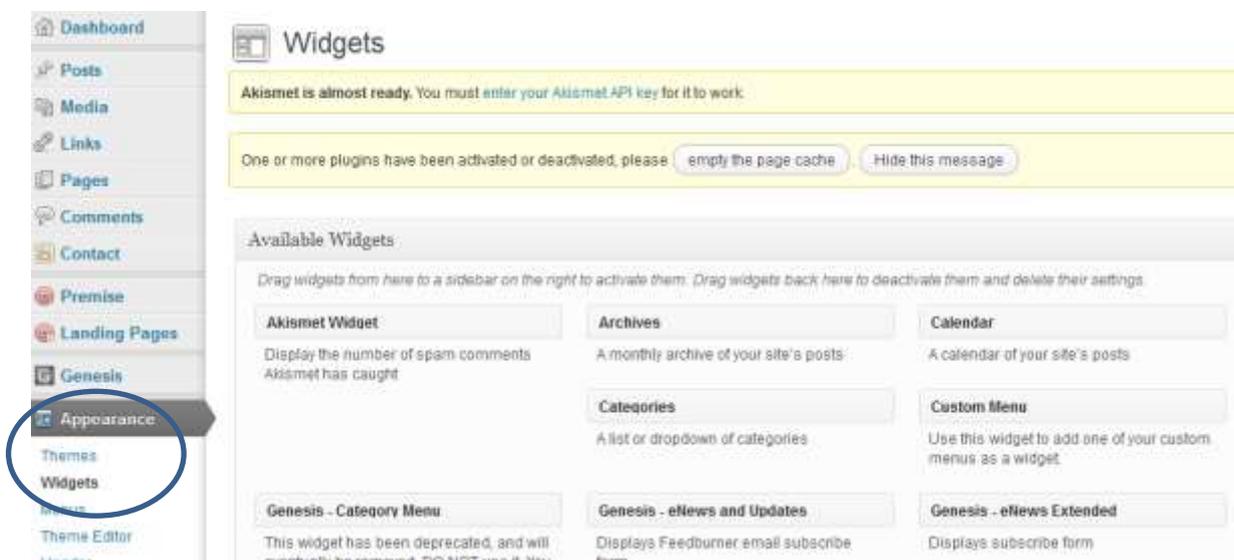
If you have installed the plugin correctly you will see it listed under available widgets. What you need to do now is click on the widget and drag it to one of the areas on the right of your screen. This may vary depending on your theme. In the example I will use the primary sidebar location as this is common. You can experiement with the area and positioning.

Drag widget to your chosen location e.g. Primary Sidebar

Primary Sidebar ▾

*This is the primary sidebar if you are using a
two or three column site layout option.*

Genesis - eNews Extended

Widget will now be visible under Primary
Sidebar.

Search

Genesis - Featured Posts: From the Blc ▾
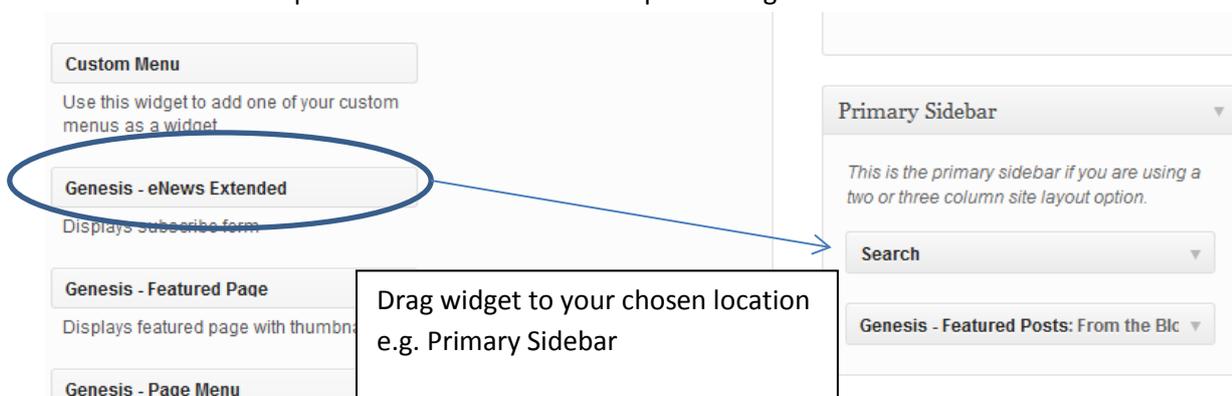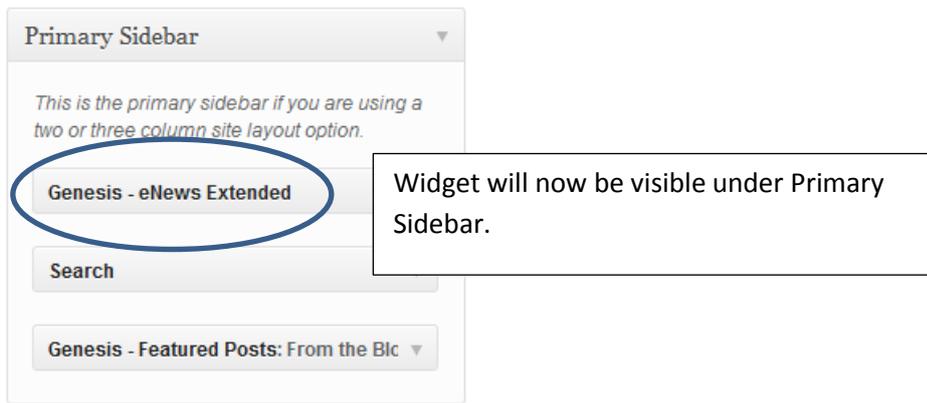
Next, click on the arrow to the right of the widget to expand it. Below you will see the expanded
eNews Extended plugin.

eNews Extended Widget Field Descriptions

Genesis - eNews Extended ▼

Title:

Title is displayed above other text in your Optin form and will normally be bold and uppercase

Text To Show:

This is the main text that is shown in your Optin form. E.g. Subscribe to get regular updates in your inbox.

Google/Feedburner ID:

Entering your Feedburner ID here will deactivate the custom options below.

Leave this blank. Not used for AWeber

Form Action:

For AWeber this is: {http://www.aweber.com/scripts/addlead.pl}

E-Mail Field:

For AWeber this is: {Email}

Hidden Fields:

This is where you will past the hidden field from your AWeber code

Not all services use hidden fields.

☐ Open confirmation page in same window?

Input Text:

Enter your email address...

Displayed inside the email address input box. You can replace with your own text

Button Text:

Go

This is the text on the button. You can

Delete | Close   Save

Setup of the Widget for use with AWeber

Now we need to go back to your text editor and get the code that will go inside the hidden fields section of the widget. You may want to turn off word wrap on your text editor so it's easier to see each line individually.

You need to select all parts of the code that start with {<input type="hidden" name=}. We will be posting these into the plugin under "Hidden-Fields:". These should start on line 3 and be preceeded by "<div style="display: none;">. The last line will be followed by a line with </div>

The screenshot below shows the text selection in blue. The sections that have been covered over will contain information to identify you to Aweber.

```
<!-- AWeber Web Form Generator 3.0 -->
<form method="post" class="af-form-wrapper" action="http://www.aweber.com/scripts/addlead.pl"  >
<div style="display: none;">
<input type="hidden" name="meta_web_form_id" value="            " />
<input type="hidden" name="meta_split_id" value="" />
<input type="hidden" name="listname" value="            " />
<input type="hidden" name="redirect" value="http://www.aweber.com/thankyou-coi.htm?m=text" id="redir

<input type="hidden" name="meta_adtracking" value="Name Of Your Choice" />
<input type="hidden" name="meta_message" value="1" />
<input type="hidden" name="meta_required" value="name,email" />

<input type="hidden" name="meta_tooltip" value="" />
</div>
<div id="af-form-            " class="af-form"><div id="af-header-            " class="af-header"><div c
<div id="af-body-            "  class="af-body af-standards">
<div class="af-element">
<label class="previewLabel" for="awf_field-            ">Name: </label>
<div class="af-textWrap">
<input id="awf_field-            " type="text" name="name" class="text" value=""  tabindex="500" />
</div>
```

The setup is now complete and you are ready to test you Optin form.